



SportLoMo

SPORTS TECHNOLOGY
BUILT AROUND SPORT



ON THE GROUND WITH RUGBY EUROPE

HOW HANDS-ON EXPERIENCE
AT MAJOR TOURNAMENTS
SHAPES SPORTLOMO

The background image shows a large rugby stadium with blue seating and a white roof, set against a backdrop of mountains. In the foreground, a laptop and a smartphone are positioned to showcase the SportLoMo software. The laptop screen displays the 'Rugby Event Operations - Andorra' interface, which includes a sidebar with navigation options like Dashboard, Competitions, Matches, Teams, Players, Live Results, Live Stats, Reports, and Settings. The main content area features a 'Tournament Module' with statistics (Teams: 16, Fixtures: 32, Venues: 2, Officials: 24), a 'Data Entry' section with a 98% accuracy gauge, a 'Competition Management' table, and a 'Live Results' section. The smartphone screen shows a live match interface for Ireland vs. Poland, with a score of 26-12 and various match statistics. In front of the laptop lies a printed document titled 'RUGBY EUROPE SEVENS CHAMPIONSHIP SERIES SPLIT 2020', showing the match between France and Italy with a score of 43-0. The document lists player names and their positions for both teams.

FRANCE
Team Captain: **ART - JTS**
Referee: **ART - JTS**
Match Official: **ART - JTS**
Venue: **ART - JTS**
Stadium: **ART - JTS**

ITALY
Team Captain: **ART - JTS**
Referee: **ART - JTS**
Match Official: **ART - JTS**
Venue: **ART - JTS**
Stadium: **ART - JTS**

43 - 0
Half Time: 12 - 0
Date: 2020/06/06
Time: 18:30

PLAYERS

No.	NAME	Position	No.	NAME	Position
1	ART - JTS	Goalkeeper	1	ART - JTS	Goalkeeper
2	ART - JTS	Fullback	2	ART - JTS	Fullback
3	ART - JTS	Wing	3	ART - JTS	Wing
4	ART - JTS	Centre	4	ART - JTS	Centre
5	ART - JTS	Scrum-half	5	ART - JTS	Scrum-half
6	ART - JTS	Prop	6	ART - JTS	Prop
7	ART - JTS	Hooker	7	ART - JTS	Hooker
8	ART - JTS	Prop	8	ART - JTS	Prop
9	ART - JTS	Lock	9	ART - JTS	Lock
10	ART - JTS	Flanker	10	ART - JTS	Flanker
11	ART - JTS	Scrum-half	11	ART - JTS	Scrum-half
12	ART - JTS	Wing	12	ART - JTS	Wing
13	ART - JTS	Centre	13	ART - JTS	Centre
14	ART - JTS	Scrum-half	14	ART - JTS	Scrum-half
15	ART - JTS	Fullback	15	ART - JTS	Fullback

PLAYERS

No.	NAME	Position	No.	NAME	Position
1	ART - JTS	Goalkeeper	1	ART - JTS	Goalkeeper
2	ART - JTS	Fullback	2	ART - JTS	Fullback
3	ART - JTS	Wing	3	ART - JTS	Wing
4	ART - JTS	Centre	4	ART - JTS	Centre
5	ART - JTS	Scrum-half	5	ART - JTS	Scrum-half
6	ART - JTS	Prop	6	ART - JTS	Prop
7	ART - JTS	Hooker	7	ART - JTS	Hooker
8	ART - JTS	Prop	8	ART - JTS	Prop
9	ART - JTS	Lock	9	ART - JTS	Lock
10	ART - JTS	Flanker	10	ART - JTS	Flanker
11	ART - JTS	Scrum-half	11	ART - JTS	Scrum-half
12	ART - JTS	Wing	12	ART - JTS	Wing
13	ART - JTS	Centre	13	ART - JTS	Centre
14	ART - JTS	Scrum-half	14	ART - JTS	Scrum-half
15	ART - JTS	Fullback	15	ART - JTS	Fullback



**HANDS-ON
REAL-WORLD EXPERIENCE**



**SMARTER WORKFLOWS
BETTER OUTCOMES**



**BUILT FOR ALL SPORTS
ANY FORMAT, ANY LEVEL**



INSIGHT: On the Ground with Rugby Europe – What We Learn Supporting Live International Tournaments

There is a big difference between supporting sports technology from a desk and sitting beside the people using it while an international tournament is unfolding.

When matches are only 20 minutes apart and teams are moving quickly through pools, rankings and knockout stages, you soon see what works — and what could work better.

That is one of the reasons SportLoMo values the opportunity to work on the ground with our customers.

During the summer of 2026, three members of the SportLoMo team travelled to three Rugby Europe Sevens tournaments: Williams Ganley to Andorra, Calum Kyne to Hamburg and Joe McDonnell to Split.

Each was invited by Rugby Europe to work alongside its tournament team and help manage the competitions using the SportLoMo platform.

They were there to support Rugby Europe, but these trips also gave us something incredibly useful in return: the opportunity to use our technology in the environment it was designed for.



More than simply being there

SportLoMo has worked with Rugby Europe since 2021, supporting the organisation and its 40+ member unions (countries) across competition and electronic game management, including team registration and entry, officials and referee management, discipline, referee assignments and tournament management.

Our on-the-ground support at major Rugby Europe events began in 2023, when Eoin Carney, SportLoMo's Project Manager for Rugby Europe, travelled to Kraków for the Rugby Sevens competition at the European Games.

Since then, Rugby Europe has continued to invite SportLoMo staff to support major tournaments in Andorra, Croatia and Germany across 2025 and 2026. Rugby Europe arranges travel and accommodation and looks after our team extremely well on site.



More importantly, our staff become part of the tournament operation. They lead the scoring desk, manage the software workflow and online competition data and input or monitor many match events as they happen.

That hands-on role matters. When you're managing the system live, you quickly see where time is being lost, which information needs to be available instantly and which steps can be simplified. Small workflow improvements can make a big difference when matches are only minutes apart.

The Tournament Module – managing the competition around the game

At the centre of these events is SportLoMo's Tournament Management Module. Competition management is where SportLoMo started and it remains a core part of the platform.

For a fast-moving tournament such as Rugby Sevens, there is a lot happening around every individual match.

Teams have to be placed into pools, round-robin fixtures generated, match sequences and times scheduled, results recorded and standings calculated. Once the pool stage finishes, teams need to move into the correct ranking or knockout fixtures before ultimately reaching their final tournament placing.

The Tournament Module manages that journey.

RANKING GAMES

Ranking Semi Finals (M19 & M20)

CZECHIA

14

TURKEYE

5

DENMARK

5

SWEDEN

7

Ranking Semi Finals (M25 & M26)

PORTUGAL

7

FRANCE

19

BELGIUM

26

Great Britain

12

Ranking Finals (5th to 12th Place)

FRANCE

12

BELGIUM

5

PORTUGAL

29

Great Britain

22

CZECHIA

10

SWEDEN

12

TURKEYE

12

DENMARK

17

POOLS

POOL A

PLD

W

D

L

F

A

B

PTS

IRL

3

3

0

0

104

10

0

9

FRA

3

2

0

1

79

39

0

7

CZE

3

1

0

2

55

93

0

5

TUR

3

0

0

3

32

113

0

3

POOL B

PLD

W

D

L

F

A

B

PTS

POL

3

3

0

0

75

10

0

8

GER

3

2

0

1

48

46

0

7

POR

3

1

0

2

24

36

0

5

SWE

3

0

0

3

20

79

0

3

POOL C

PLD

W

D

L

F

A

B

PTS

ESP

3

3

0

0

51

15

0

9

GBR

3

2

0

1

54

53

0

7

BEL

3

1

0

2

30

36

0

5

DEN

3

0

0

3

20

57

0

3

SQUAD

STATS

GAME SHEET

IRELAND

POLAND

1

Alana MCINERNEY

7

Anna KLICHOWSKA

2

Alanna FITZPATRICK

13

Iona ZAISLIUC

3

Amy LARN

20

Klaudia JACEWICZ

4

Clare GORMAN

10

Julia DRUZGALA

5

Chisom UGWUERU

6

Katarzyna PASZCZYK

6

Kathy BAKER

5

Marta MORUS

7

Robyn O'CONNOR

14

Martyna WARDASZKA

8

Megan BURNS

11

Natalia PAMIETA

9

Victoria ELMES KINLAN

8

Oliwia KRYSIAK

10

Eve HIGGINS

18

Oliwia STRUGINSKA

11

Katie CORRIGAN

1

Patrycja ZAWADZKA

12

Emily LANE

12

Sylvia WITKOWSKA

IRL

26 - 12

POL

Splits 7s Women's Championship

Sun 26 July 2026 18:00, 19:00:00(Local)

Stadion Park Mladezi

Cup Final, W24

SQUAD

STATS

GAME SHEET

IRELAND

POLAND

26

SCORE

12

4

TRIES

2

3

CONVERSIONS

1

Referee - Arbitre

AR1 - JT1

Mary PRINGLE - Scotland

Venue - Lieu

Stadion Park Mladezi, Split

Division

W7s Champ, Split

NO	EQUIPE	TIME	EVENT	SCORE
2	Ireland	1HT 01:27	T	5-0
10	Ireland	1HT 01:53	C H	7-0
12	Poland	1HT 03:42	YC	7-0
2	Ireland	1HT 05:38	T	12-0
10	Ireland	1HT 06:10	C H	14-0
1	Ireland	2HT 08:28	T	19-0
10	Ireland	2HT 09:05	MC H	19-0
13 → 1	Ireland	2HT 09:20	ST	19-0
13 → 1	Poland	2HT 09:24	ST	19-0
6	Poland	2HT 09:51	YC	19-0
8 → 14	Poland	2HT 10:30	ST	19-0

Teams can be placed into pools and fixtures automatically generated with their scheduled times. Once the pool stage is complete, teams progress into the appropriate next stage based on their results, with the relevant fixtures already prepared.

As further results are recorded, the competition continues to progress until every team has its final ranking.

For Rugby Europe, individual tournament placings can also contribute towards the wider Championship Series rankings.

Andorra Williams Ganley

Williams travelled to Andorra to support Rugby Europe at its Conference tournament



Williams works primarily in customer support at SportLoMo and already knew the Rugby Europe tournament environment, having supported Hamburg the previous year.

A keen rugby player with Ballyhaunis RFC in County Mayo, he genuinely enjoys the chance to work at international Sevens events. In Andorra, Williams helped run the competition using SportLoMo's tournament and scoring systems, working closely with the Rugby Europe organising team.

Returning to these events also strengthens relationships. Working alongside the same organisers gives our staff a better understanding of how Rugby Europe operates, the pressures of a busy tournament weekend and how the platform is used in practice.

Read more: [sportlomo/news](https://sportlomo.com/news)

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FULLTIME

V

Sun 26 July 2026 18:00, 19:00:00 (Local)

IRELAND

Split 7s Women's Championship

Stadion Park Międzyzdroje

Cup Final, W34

WATCH REPLAY

POLAND

IRL 26 - 12

Split 7s Women's Championship

Sun 26 July 2026 18:00, 19:00:00 (Local)

Stadion Park Międzyzdroje

Cup Final, W34

[SQUAD](#)
[STATS](#)
[GAME SHEET](#)

IRELAND

1	Alana MCINERNEY
2	Alanna FITZPATRICK
3	Amy LARN
4	Clare GORMAN
5	Chisom UGWUERU
6	Kathy BAKER
7	Robyn O'CONNOR
8	Megan BURNS
9	Victoria ELMES KINLAN
10	Eve HIGGINS
11	Katie CORRIGAN
12	Emily LANE
13	Faith OVIawe

COACHING STAFF

Head Coach: James TOPPING

Manager: Gillian McDarby

Video Analyst: Jack Hannon

S&C: Lorna BARRY

Manager: Audrey O'FLYNN

Physio/Water Carrier 2: Roisin O'BRIEN

Assistant Coach/Water Carrier 1: Neill ALCORN

MATCH OFFICIALS

Mary PRINGLE

POLAND

7	Anna KLICHOWSKA
13	Iłona ZAISŁIUC
20	Klaudia JACEWICZ
10	Julia DRUZGALA
6	Katarzyna PASZCZYK
5	Marta MORUS
14	Martyna WARDASZKA
11	Natalia PAMIĘTA
8	Oliwia KRYSIAK
18	Oliwia STRUGIŃSKA
1	Patrycja ZAWADZKA
12	Sylwia WITKOWSKA
3	Tamara CZUMER-IWIN

COACHING STAFF

S&C: Małgorzata KOLDEJ

Head Coach: Christopher Davies

Physio: Paweł ŚWIATCZAK

Performance Analyst: Bartosz Piatkowski

Manager: Tomasz Penkal

Hamburg Germany

Calum Kyne

Calum and the first outing for Live Stats



Hamburg brought something new.

Calum Kyne, a SportLoMo Project Manager, travelled to Germany for his first Rugby Europe Sevens tournament. Because it was his first time in that environment, there was more preparation involved such as understanding the tournament format, the match-day workflow and a new piece of technology about to get its first live test.

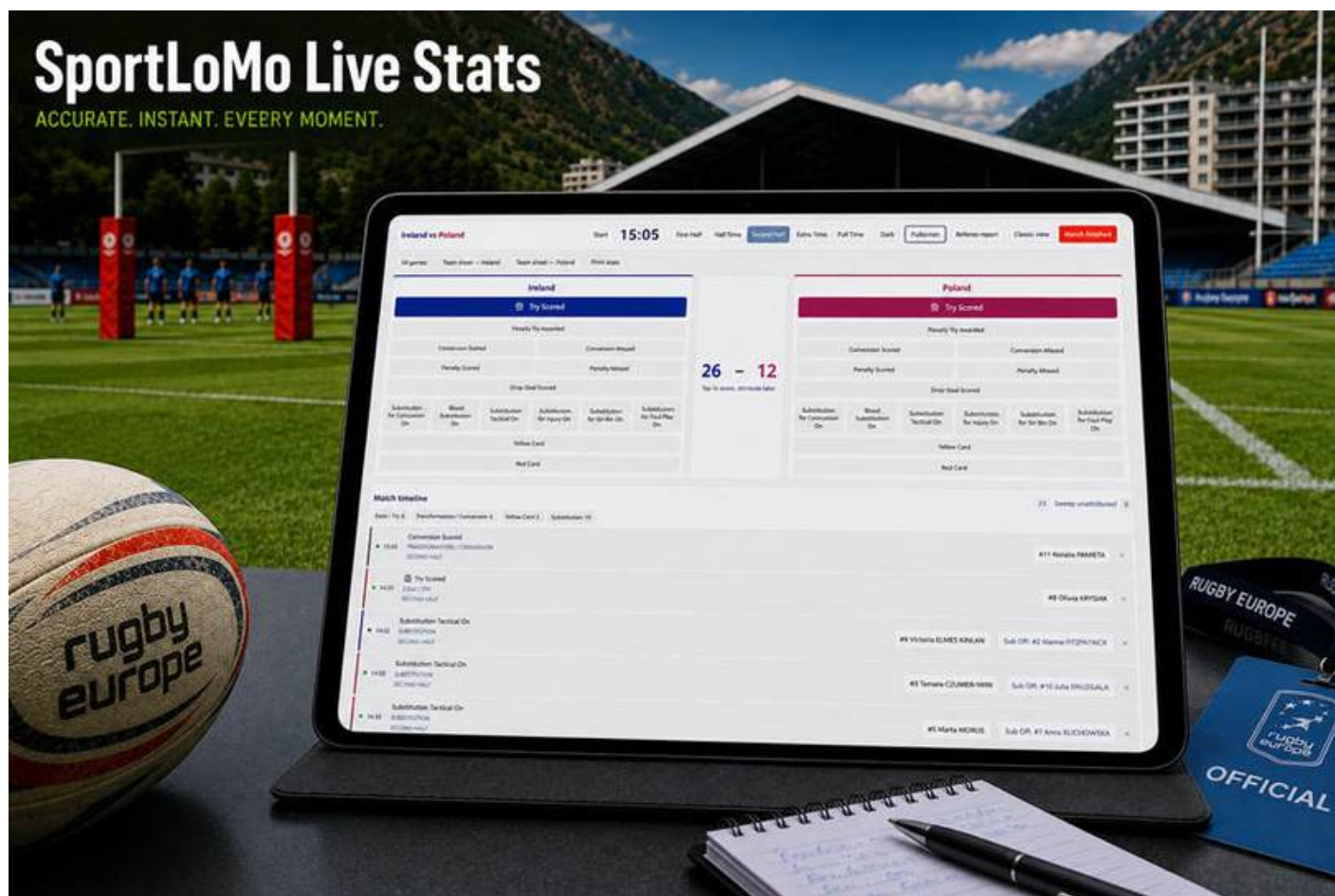
That technology was the new **SportLoMo Live Stats** module.

While the Tournament Module manages the competition around each match, Live Stats captures what is happening within the game — tries, conversions, cards and other match events, with player and match-time details recorded as the action happens.

Calum used the module throughout the Hamburg tournament while working alongside Rugby Europe. Just as importantly, he came back with practical feedback for Eoin Carney, Joe McDonnell and the development team based on what it was actually like to use the system at the pace of international Sevens rugby.

Read more: [sportlomo/news](https://sportlomo.com/news)

From Hamburg feedback to Split improvements



Some of the feedback from Hamburg resulted in changes before SportLoMo travelled to the next Rugby Europe Championship tournament in Split later that month.

The focus was simple: make live data entry faster and easier for the person managing the scoring and match event data pitchside.

For example, match events were reordered so the most recent appeared at the top of the list. This meant the operator could quickly correct an event, update the player or add further detail without scrolling through the full match history.

Other changes included refining button positions and making the match clock controls quicker to use during live play. We also improved the links between Live Stats, the match report and the referee report, allowing information already captured during the game to be reused rather than entered again afterwards.

Other improvements included refining button positions and making the match clock controls quicker and easier to use during live play.

We also improved the links between Live Stats, the match report and the referee report. If the scoring team has already captured information during the game, there is little value in asking an official such as the referee to enter the same details again afterwards.

By reconciling the data already captured through Live Stats with the referee's official post-match submission, parts of the referee report can be pre-populated for review and sign-off. This reduces duplication and saves time after the final whistle.

SportLoMo Game Stats



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Split 7s Women's Championship



IRELAND

FULLTIME

V

Sun 26 July 2026 18:00, 19:00:00 (Local)

Split 7s Women's Championship

Stadion Park Miladeži

Cup Final, W64

WATCH REPLAY



POLAND

NO	EQUIPE	TIME	EVENT	SCORE
2	Ireland	1HT 01:27	T	5-0
10	Ireland	1HT 01:53	C H	7-0
12	Poland	1HT 03:42	YC	7-0
2	Ireland	1HT 05:38	T	12-0
10	Ireland	1HT 06:10	C H	14-0
1	Ireland	2HT 08:28	T	10-0
10	Ireland	2HT 09:05	MC H	10-0
13 ↔ 1	Ireland	2HT 09:20	ST ↕	10-0
13 ↔ 1	Poland	2HT 09:24	ST ↕	10-0
6	Poland	2HT 09:51	YC	10-0
8 ↔ 14	Poland	2HT 10:30	ST ↕	10-0
10	Ireland	2HT 10:45	T	24-0
10	Ireland	2HT 11:15	C H	26-0

T = Try - Essai
C = Conversion - Transformation
PT = Penalty Try - Essai de pénalité
DG = Drop Goal
P = Penalty kick - Pénalité
MP = Missed Penalty - Pénalité manquée
MC = Missed Conversion - Transformation manquée
*Substitutions are listed as Player On ↔ Player Off

YC = Yellow Card - Carton Jaune
RC = Red Card - Carton Rouge
ST = Substitution Tactical - Remplacement tactique
SR&R = Substitution for Concussion/HIA - Remplacement Commotion
BS = Substitution for Blood - Remplacement saignement
SI = Substitution Injury - Remplacement blessure
SFP = Sub Foul Play - Remplacement jeu déloyal
SBS = Sin Bin Substitution - Remplacement carton jaune

Split Croatia

Joe McDonnell

Joe closes the feedback loop



Joe with Croatian Rugby Organising Team

By the time the Championship Series reached Split, Croatia, SportLoMo development engineer Joe McDonnell was on the ground.

Joe brings a slightly different perspective again.

He has extensive experience of sports competitions and tournament structures, has supported Rugby Europe events previously and, importantly, was heavily involved in developing the new Live Stats module itself.

So in Split, one of the people who helped build the system was now sitting pitchside using it in exactly the environment it had been designed to support.

And Split provided a serious test.

There were 68 matches across three days, with just 22 minutes between kick-offs. SportLoMo's Tournament Module managed the competition while Live Stats captured the action within the games. Results fed into standings and tournament progression, while Rugby Europe and its Member Nation's digital platforms could receive live competition information through the SportLoMo API.

Joe scored 60 of those matches alongside the Rugby Europe organising team.

Read more: [sportlomo/news](https://sportlomo.com/news)

Towards the end of the tournament, the team had another useful test: how quickly could someone unfamiliar with Live Stats take over?

Croatian Rugby Union staff were shown the system and, within about five minutes, were comfortable enough to operate the remaining eight matches, including the Bronze and Cup Finals.

That was a strong sign the system was genuinely intuitive — not just for the people who built or regularly use it, but for new operators too.

Match Team Sheet API from SportLoMo, Ireland vs Poland Split 2026



RUGBY EUROPE SEVENS
CHAMPIONSHIP SERIES
SPLIT 2026



IRELAND

Team Colours:

26 - 12

Half Time: 14 - 0



POLAND

Team Colours:





Referee - Arbitre

Mary PRINGLE - Scotland



AR1 - JT1



AR2 - JT2



Commissioner - Commissaire



Venue - Lieu

Stadion Park Mladeži, Split



Division

W7s Champ, Split



Date

26/07/2026



Kick-off

19:00

No	ROLE	Surname/Nom	1st Name/Prénom
1		MCINERNEY	Alana
2		FITZPATRICK	Alanna
3		LARN	Amy
4		GORMAN	Clare
5		UGWUERU	Chisom
6		BAKER	Kathy
7		O'CONNOR	Robyn
8	CPT	BURNS	Megan
9		ELMES KINLAN	Victoria
10		HIGGINS	Eve
11		CORRIGAN	Katie
12		LANE	Emily
13		OVIawe	Faith

SUBSTITUTES / REMPLAÇANTS

No	ROLE	Surname/Nom	1st Name/Prénom
7		KLICHOWSKA	Anna
13		ZAISLIUC	Iłona
20		JACEWICZ	Klaudia
10		DRUZGALA	Julia
6		PASZCZYK	Katarzyna
5		MORUS	Marta
14		WARDASZKA	Martyna
11	CPT	PAMIETA	Natalia
8		KRYSIAK	Oliwia
18		STRUGINSKA	Oliwia
1		ZAWADZKA	Patrycja
12		WITKOWSKA	Sylwia
3		CZUMER-IWIN	Tamara

SUBSTITUTES / REMPLAÇANTS

What do we actually learn by being there?

You quickly see where time is being lost.

During a live match, an operator should be able to record an event in one or two actions. Tournament staff shouldn't have to re-enter data that already exists elsewhere in the platform, and referees shouldn't be repeating information SportLoMo has already captured.

The same applies at competition level. Fixtures, rankings and progression should move forward without administrators having to rebuild things manually between stages.

These are often small workflow issues, but in a fast-moving tournament they matter. Seeing them first-hand helps us make the platform quicker, simpler and easier to use.

Staying close to the competition

That learning doesn't stop when the tournament ends.

Eoin Carney manages SportLoMo's relationship with Rugby Europe throughout the year, with regular calls and close coordination as Rugby Europe supports more than 40 member nations on the multilingual SportLoMo platform.

Our on-the-ground support has continued to build on that relationship. In 2025, SportLoMo staff supported rugby tournaments in Makarska, Hamburg and Andorra, followed in 2026 by Andorra, Hamburg and Split.



Eoin Carney at the European Games in Krakow

Throughout these events, the Tournament Module managed the wider competition around each game, while Live Stats captured what was happening on the pitch.

From tournaments to leagues, clubs and other sports

Both Tournament Management and Live Stats are available to existing organisations using the SportLoMo platform.

Tournament and competition management has always been at the core of SportLoMo and is already widely used across our sports. Live Stats now adds another layer, allowing scores, match events and player statistics to be captured and updated as the game happens.

And that is not limited to major international tournaments.

Leagues can use Live Stats to keep matches updated in real time, while clubs can also manage and update their own games pitchside. That makes the same live workflow useful at national, league and club level.

Live Stats has also been designed to work across different sports and competition formats, not just rugby. The scoring and event-entry screens can be configured around the rules of each sport, whether that means tries, goals, points, cards, penalties, infractions, faults or other match events.

Volleyball is next, with Volleyball England among the first organisations preparing to use Live Stats for upcoming competitions.



That broader use across tournaments, leagues, clubs and different sports is exactly what helps SportLoMo continue to build its knowledge of competition management and improve the platform around how sport is actually run.

Live Stats recorded on SportLoMo for Ireland vs Poland Match - Split 2026



RUGBY EUROPE SEVENS
CHAMPIONSHIP SERIES
SPLIT 2026



IRELAND

26 - 12

POLAND



Half Time: 14 - 0

Referee - Arbitre

Mary PRINGLE - Scotland

Venue - Lieu

Stadion Park Mladeži, Split

AR1 - JT1

Division

W7s Champ, Split

AR2 - JT2

Date

26/07/2026

Commissioner - Commissaire

Kick-off

19:00

NO	EQUIPE	TIME	EVENT	SCORE	NO	EQUIPE	TIME	EVENT	SCORE
2	Ireland	1HT 01:27	T	5-0					
10	Ireland	1HT 01:53	C H	7-0					
12	Poland	1HT 03:42	YC	7-0					
2	Ireland	1HT 05:38	T	12-0					
10	Ireland	1HT 06:10	C H	14-0					
1	Ireland	2HT 08:28	T						
10	Ireland	2HT 09:05	MC						
13 → 1	Ireland	2HT 09:20	ST						
13 → 1	Poland	2HT 09:24	ST						
6	Poland	2HT 09:51	YC						
8 → 14	Poland	2HT 10:30	ST						
10	Ireland	2HT 10:45	T	24-0					
10	Ireland	2HT 11:15	C H	26-0					
7	Poland	2HT 12:32	T	26-5					
4 → 10	Ireland	2HT 13:06	ST	26-5					
11 → 7	Ireland	2HT 13:13	ST	26-5					
3 → 12	Ireland	2HT 13:33	ST	26-5					
20 → 6	Poland	2HT 13:54	ST	26-5					



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T = Try - Essai

C = Conversion - Transformation

PT = Penalty Try - Essai de pénalité

DG = Drop Goal

P = Penalty kick - Pénalité

MP = Missed Penalty - Pénalité manquée

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*Substitutions are listed as Player On → Player Off



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